

# Julia Schaefer

Energetic journalist with multimedia experience.

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Portfolio available: [thejuliaschaefer.com](http://thejuliaschaefer.com)

## EDUCATION

### Heidelberg University, Tiffin, OH

Graduation: May 2024

BA: Integrated Media & English Writing

Minor: German, Musical Theatre

Honors Program

## WORK EXPERIENCE

### The Advertiser-Tribune — Correspondent

Sept 2023 - PRESENT

- Wrote and Pitched articles 5-10 weekly articles and features.
- Photographed and Covered the Arts, local politics, events, and business news in and around Tiffin, OH.

### TheKill!Newspaper — Editor-In-Chief

August 2023 - PRESENT

- Founder, The Kill!Digital website.
- Coordinated a team of 4 social media assistants.
- Wrote and Edited articles for monthly publication.

### Heidelberg Office of Admission — Ambassador and Intern

Sept 2021 - Sept 2023

- Led monthly large group panels and visit events.
- Facilitated daily individual tours and interviews.
- Managed and coordinated campus visits, enhancing prospective student engagement.

### Stark Enterprises — Marketing and Events Intern

Winter 2020, 2021, 2022

- Coordinated the Guest Services desk for Crocker Park Shopping Center for 700 daily customers.
- Photographed weekly holiday events and executed daily youth programming.
- Logged sales weekly using Microsoft Excel.

## SKILLS

### Social Media:

TikTok, X, Instagram, Facebook, Lapse, Reddit.

Social media coordinator for:

Zeta Theta Psi @zetathetapsi

May-Dec 2022

Alliance for Sustainability @afs.berg

Jan-Sept 2022

### Software:

Adobe: PremierePro, InDesign, Photoshop, Illustrator.

Canva, Google Workspaces, Microsoft Office.

### Public Speaking Awards:

PKD National Speech and Debate Conference, April 2022:

*Superior: Radio Broadcast News Package.*

Ohio Forensics Association State Championship, February 2023:

*1st Place: Programed Oral Interpretation.*

*2nd Place: Limited Prep Television Broadcast.*

## LANGUAGE

German, 2yrs

Universität Heidelberg “American Junior Year” Language Immersion Program, Summer 2023

## REFERENCES

Available upon request.